

## New Initiatives – How you can help

### Introduction

From time to time many of us have good ideas which we think may help to raise funds, create positive publicity, help the environment, engage supporters or simply are fun.

The Trust is keen to ensure that members and supporters of the Cotswold Canals feel that they are part of the organisation and are able to contribute their suggestions and offers of help.

We are not all experienced engineers, able to undertake physically demanding duties or commit to regular activities. However, we are all passionate about the restoration of our beautiful canals and may like to assist occasionally, join in sports / social events or organise an ad-hoc fundraising activity.

So, if you have an idea which you think may have merit, and would like an OK from the Trust to proceed, and/or you need some helpers or small investment to get you started, then simply complete this form to start the ball rolling.

There are an increasing number of potential volunteers available to help you if your idea is a good one.

### Straightforward Essentials

Any idea for an event, club, competition, activity etc must be compatible with the aims of the Trust which are to restore:

- the Stroudwater and Thames & Severn Canals - joining the Severn and the Thames
- navigation and provide an amenity for all those who would want to enjoy the water and watersides

Any initiative should be at least cost effective, low risk, brand compliant and should meet one or more of these criteria:

- encourage support from the community, local businesses or other organisations
- raise the positive profile of the Trust
- raise funds for the restoration and maintenance of the canals
- demonstrate enjoyment / good use of the restored canal sections in water
- increase the numbers of new members and/or volunteers
- motivate and socially engage existing members

### Remember

The Trust wants to support you. Don't be shy or hesitate. Make a start by filling out the form.

## New Initiative Proposal Form

Contact name(s):				CCT member(s):	<b>Y / N</b>
Contact email(s):			Tel no(s):		
Contact address:					
Initiative title:	<i>ie the name of your proposal, what you would like us to call it</i>				
What type of initiative?	<i>eg. event, activity, trip, volunteering opportunity, competition, sale, interest group, club etc.</i>				
Rationale:	<i>eg. social, fundraising, publicity, environment, community engagement etc.</i>			Approx No. of people involved:	
Detailed Description	<i>eg. what, when, where, who and any other key information and/or requirements etc</i>				
How much might the initiative raise:	<i>approximate estimate:</i> £	Estimated set up costs:	<i>eg booking fee</i> £	Set up costs requested from CCT?	<b>Y / N</b>
Additional information:	<i>*Please attach separate sheets as necessary</i>				
Are you happy to organise this yourself?	<b>Y / N</b>	No. extra helpers needed:			
Signed			Date:		

CCT Office:			Date(s):		
-------------	--	--	----------	--	--

## New Initiative Proposal Form .....cont

Further details /  
notes  
(if applicable)

CCT Office:

Date(s):