

Professional Fundraiser

Role	Fundraiser
Accountable to	CCT Fundraising Director
Key relationships	CCT Fundraising team & Fundraising Director, SNC Project Director and Project Engineering Director. Links with SNC & CCT Teams including Community engagement team, the Stroudwater Navigation archive team, Wildlife Corridor enhancement team, Communications & presentations teams. Personal contacts.
Responsible for	Raising the additional funding required for the project

Overall purpose of the post

To raise, through the Cotswold Canals Trust (CCT), the additional funding required for the successful completion of the Stroudwater Navigation Connected (SNC) project.

Key Duties and Responsibilities

- Working in collaboration with, and as a well-respected member of the established CCT fundraising team.
- Using their existing personal contacts within the major business and benefactor community, to gain substantial funding through sponsorship & donations for the SNC project.
- Working within, contributing to and enriching the further development of the existing CCT fundraising team for the SNC project and its strategy, through collaborative mutually respectful working.
- Raising awareness of the project partners and their work at local, national and international levels, through individual contacts and public speaking.

1 **Management**

The CCT Fundraising team is a collaborative volunteer team of skilled individuals each leading specific fundraising areas, backed up by at least one other team member and supported by the team as a whole.

- 1.1 The Appointee as our professional fundraiser would lead, communicate and report their approaches to key business leaders & benefactors, where possible, involving the other team members to contribute to the enrichment of the team.
- 1.2 The Appointee as our ambassador would lead, communicate and report their approaches to groups, where possible, involving the other team members to contribute to the enrichment of the team. This will also require liaison with the Community Engagement team, the Stroudwater Navigation archive team, the Wildlife Corridor enhancement team and the Communications & presentations teams.
- 1.3 To work collaboratively with, support and guide the existing volunteer fundraising team in areas of the appointee's expertise, supporting the development of the team and its members.

2 **Communication**

This is a complex project (which includes 33 restoration/construction sub-projects, Archive development, Wildlife Corridor enhancement and Community Engagement) involving a partnership structure and developing organisational structures, with inherent change. Open clear communications and collaborative working are vital to the success of the post.

- 2.1 To promote and inform key individuals, groups and organisations, to progress the aims of CCT for the funding of the SNC project.

3 **Finance**

- 3.1 To account for all their expenditure on fundraising work

4 **Qualifications and Experience**

- 4.1 Preferred qualifications: not applicable.
- 4.2 Required skills and experience:

- commitment to the cause of the SNC project;
- proven track record of significant fundraising
- the ability to build and maintain relationships
- the ability to influence others with excellent oral and written communication skills.
- the ability to listen, awareness and delicacy, negotiation skills including understanding & openness to the needs of other individuals, groups and businesses.
- the capability to work under pressure and meet deadlines;
- the ability to meet financial targets;
- the ability to motivate others and work as part of a team;
- resilience, particularly when faced with setbacks;
- sensitivity to the needs of volunteers and donors;
- awareness and acceptance of the ethos of CCT & its fundraising team, including the business ethics and behaviours applicable to fundraising.
- public speaking and presentations.
- to perform other duties commensurate with this post by discussion & agreement.

This job description is a reflection of the present position and as is the norm, is subject to review and alteration in detail and emphasis in the light of future changes or developments.

Travel Expenses: Casual user

Driving Licence: Required